



SPORTSMAN
CHANNEL

HUNT.FISH.FEED.®

Media Advisory

“HUNT.FISH.FEED.” CAMPAIGN TO FIGHT HUNGER VISITS ALBUQUERQUE’S ST. MARTIN’S HOPEWORKS AS PART OF NATIONAL TOUR

WHO: Sportsman Channel and Comcast are teaming up to host a [Hunt.Fish.Feed](#) dinner for men, women and children experiencing homelessness and poverty in the Albuquerque area. The event will be held at St. Martin’s HopeWorks Day Shelter.

Special Attendees:

- Executive Chef for Hunt.Fish.Feed and star of Sportsman Channel’s *The Sporting Chef*, Scott Leysath is overseeing kitchen operations and volunteers
- Volunteers from Comcast

WHAT: Hunt.Fish.Feed. is a national campaign created in 2007 by Sportsman Channel to educate the public about providing natural resources to help combat nationwide hunger. The network hosts and sponsors an annual tour that visits local cities and serves meals to people in need. The menu will include: venison meatloaf sandwiches, mashed potatoes, seasonal vegetables, fresh fruit and ice cream sandwiches.

St. Martin’s HopeWorks is a community-based, nonprofit organization working to end homelessness in New Mexico. Founded in 1985, HopeWorks began as a small meal provider, serving about 50 meals per day to those experiencing homelessness. Today, HopeWorks freshly prepares and serves over 170,000 meals yearly, and approximately 700 clients per day come to the shelter seeking assistance with food, clothing, showers, hygiene, and more. The day shelter serves as the primary access point for clients experiencing homelessness, and HopeWorks’ multi-faced programs diligently address barriers to self-sufficiency, such as mental/behavioral health issues, addiction, employment, and more. HopeWorks relies on volunteers like the Sportsman Channel and Comcast to continue these efforts.

WHEN: **Friday, June 1 (serving approximately 200 guests)**
Serving dinner from 5–6 p.m.
Meal preparations begin at 3 p.m.

WHERE: St. Martin’s HopeWorks
1201 3rd St NW
Albuquerque, NM 87102

About St. Martin’s HopeWorks - St. Martin’s HopeWorks is New Mexico’s largest comprehensive service provider working with individuals and families experiencing homelessness or near homelessness in Albuquerque. Established more than 30 years ago, HopeWorks has a vast network of programs designed to support the needs of each individual. HopeWorks strives to assist people who are experiencing homelessness by providing resources, opportunities, and HOPE, with the goal of ending

homelessness one person at a time.

For more information about St. Martin's HopeWorks, please visit: hopeworksnm.org/about/mission-and-vision/

About Sportsman Channel: Launched in 2003, Sportsman Channel/Sportsman HD is a television and digital media company fully devoted to honoring a lifestyle that is celebrated by millions of Americans. A division of Outdoor Sportsman Group, Sportsman Channel delivers entertaining and informative programming that showcases outdoor adventure, hunting and fishing, and illustrates it through unique and authentic storytelling. Sportsman Channel embraces the attitude of "Red, Wild & Blue America" – where the American Spirit and Great Outdoors are celebrated in equal measure. Stay connected to Sportsman Channel online at thesportsmanchannel.com, [Facebook](#), [Twitter](#) and [YouTube](#). #MyOutdoorTV

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